

Notes of Country Ventures meeting July 15, 2011 by Jean Okuye

Attending: Maxwell Norton, Rhonda Lowe, Bob King, Irene Yamamoto, Jean Okuye, Cindy Lashbrook, Tony Azevedo and Carol Reiter from Merced SunStar

General Plan Updates for Merced City and County almost complete: Plan Com of City unanimously recommending expansion from 20,000 acres to 33,000 acres. County is close to putting out Draft Environmental Impact Report: if you are concerned about saving our farmland, promoting agriturism, mitigation (compensation in like land or monetary) for land paved over, roads, water, you name it, PLEASE look at the website Merced County general plan update. You can see what is being planned and have opportunity to comment.

Maps: Pea Soup Anderson: Rhonda will take, Air Museum: Jean will take. Positive comments

Audio Tour Hwy165 finished taping voices, now Tim is putting in background music, Maxwell will talk to Denise and FFA re placement of signs
1000 CDs will be free to bus drivers but will to others a recommended donation of \$4 for businesses which will ask a donation of \$5 to the public: to help defray costs. They will be available at Los Banos Chamber, Calif Welcome Center, Hilmar Cheese, Westland Visitors Center, Merced Fruitbarn
Tim & Alan will be asked where to purchase CDs.

Karen, Rhonda, Cindy, Tony will be a committee to take care of CDs

Tim and Alan will be asked about Facebook for CV
City Banquet may be interested in helping us with costs of signs

Posters/postcards of California to be available for donation to defray costs were discussed. Will put on next month's agenda

CAFF/CV booth 12x12 feet at Tomato Festival will be developed. Cindy and Jean will work on this.

Next meeting: **Aug 17, Wed at 4pm at UCCE classroom.**