



Welcome to the  
UC Cooperative Extension  
Strawberry Meeting

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# Harvest cart with cutting table

Quiedan Company

800-408-2117

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[www.quiedan.com](http://www.quiedan.com)



# Variety Performance over Three North San Joaquin Valley Counties

Maxwell Norton, Merced County

Richard Molinar, Fresno County

Benny Fouche, San Joaquin County

UC Cooperative Extension

Planted Fall 2005

SJ County: mid-August

Merced Co: 10 August

Fresno Co: 14 Sept

To be harvested Spring 2006

## Varieties tested:

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Andana  
Aromas  
Camarosa  
Camino Real  
Chandler  
Festival  
Treasure  
CG5 12

Frigo plants, black plastic

## Test Plots:

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25 feet long

4 replications of each variety

Randomized across planted area

19,360 plants per acre



**UNIVERSITY OF CALIFORNIA  
OFFICIAL  
TEST PLOT**

CHECK  
WITH GROWER  
BEFORE  
ENTERING

Cooperative Extension  
Division of Agriculture and  
Natural Resources

CONSULTE AL  
CULTIVADOR  
ANTES DE  
ENTRAR

"NO COSECHE"  
"DO NOT PICK" --- "NO COSECHE"  
"DO NOT PICK"

## Harvest began:

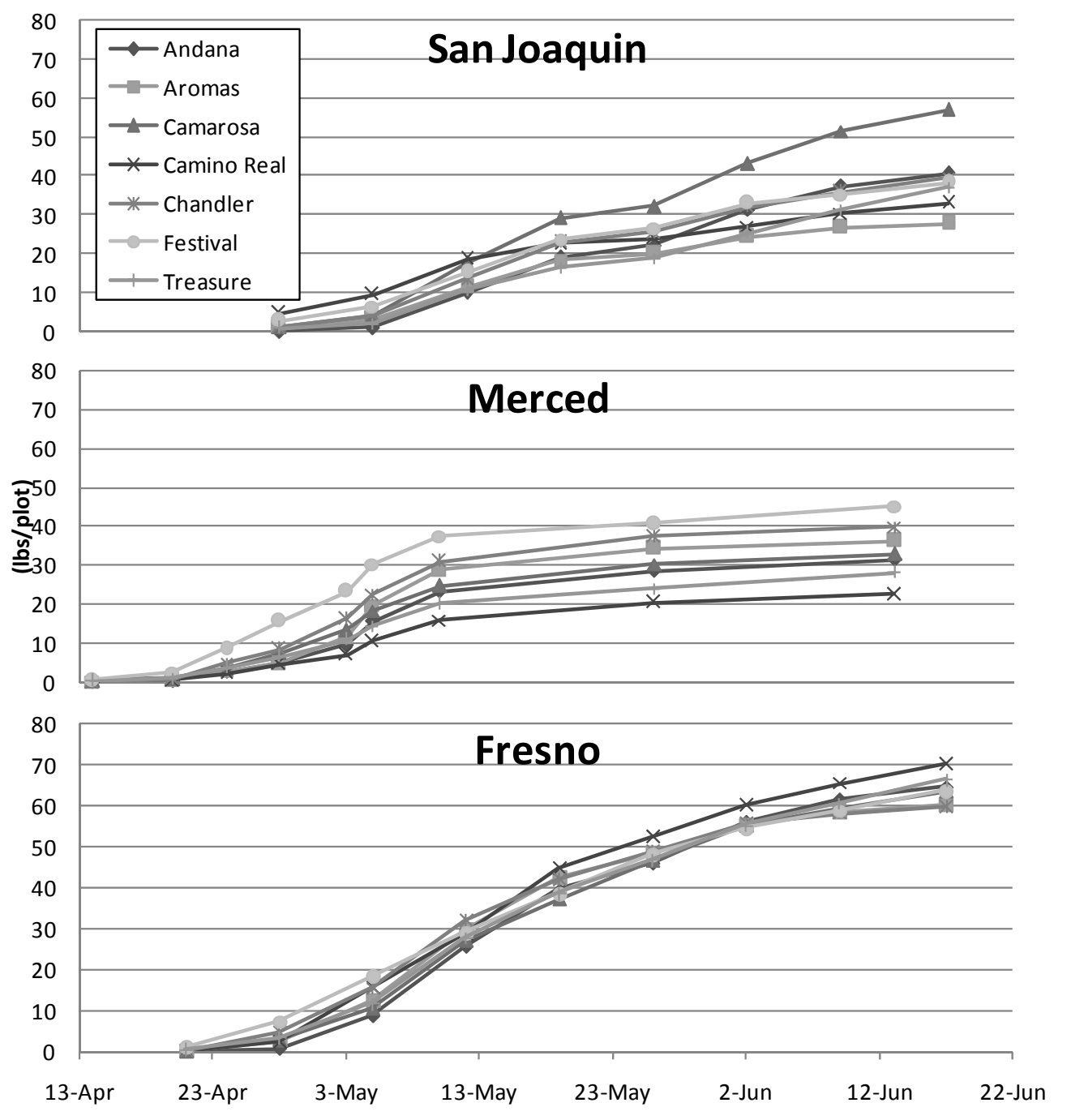
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Merced County: 14 April

Fresno County: 21 April

SJ County: last week of April





# The perfect variety:

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Large size

High yield per acre

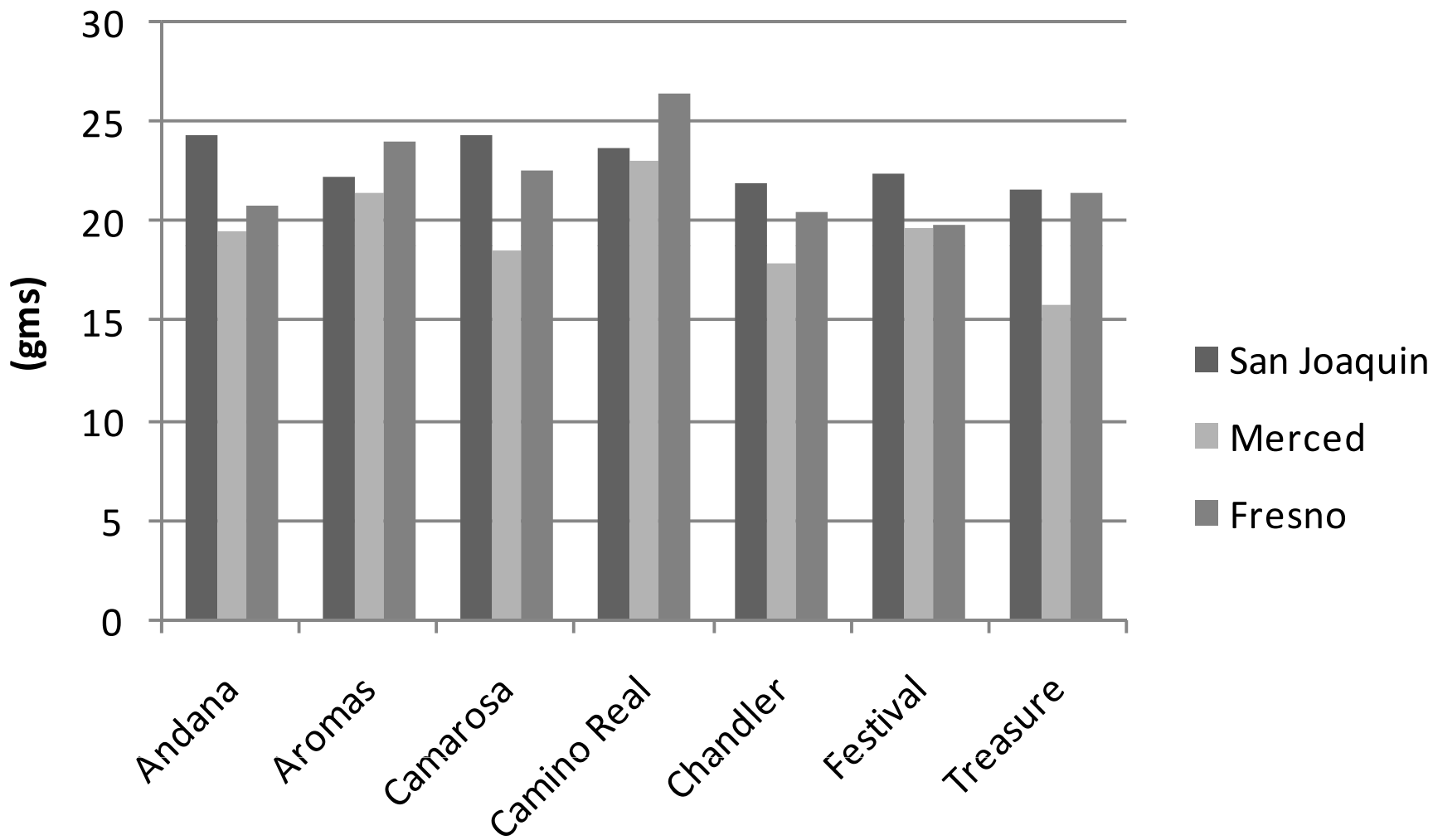
High sugar and taste

# Pounds/acre

	S Joaquin	Merced	Fresno
Andana	15,685 b	11,658 bc	25,005
Aromas	10,827 c	13,440 ab	23,402
Camarosa	22,052 a	11,949 bc	24,502
Camino Real	12,827 bc	11,368 bc	27,174
Chandler	15,327 b	14,804 a	23,116
Festival	14,854 b	15,617 a	24,665
Treasure	14,401 b	10,409 c	25,729

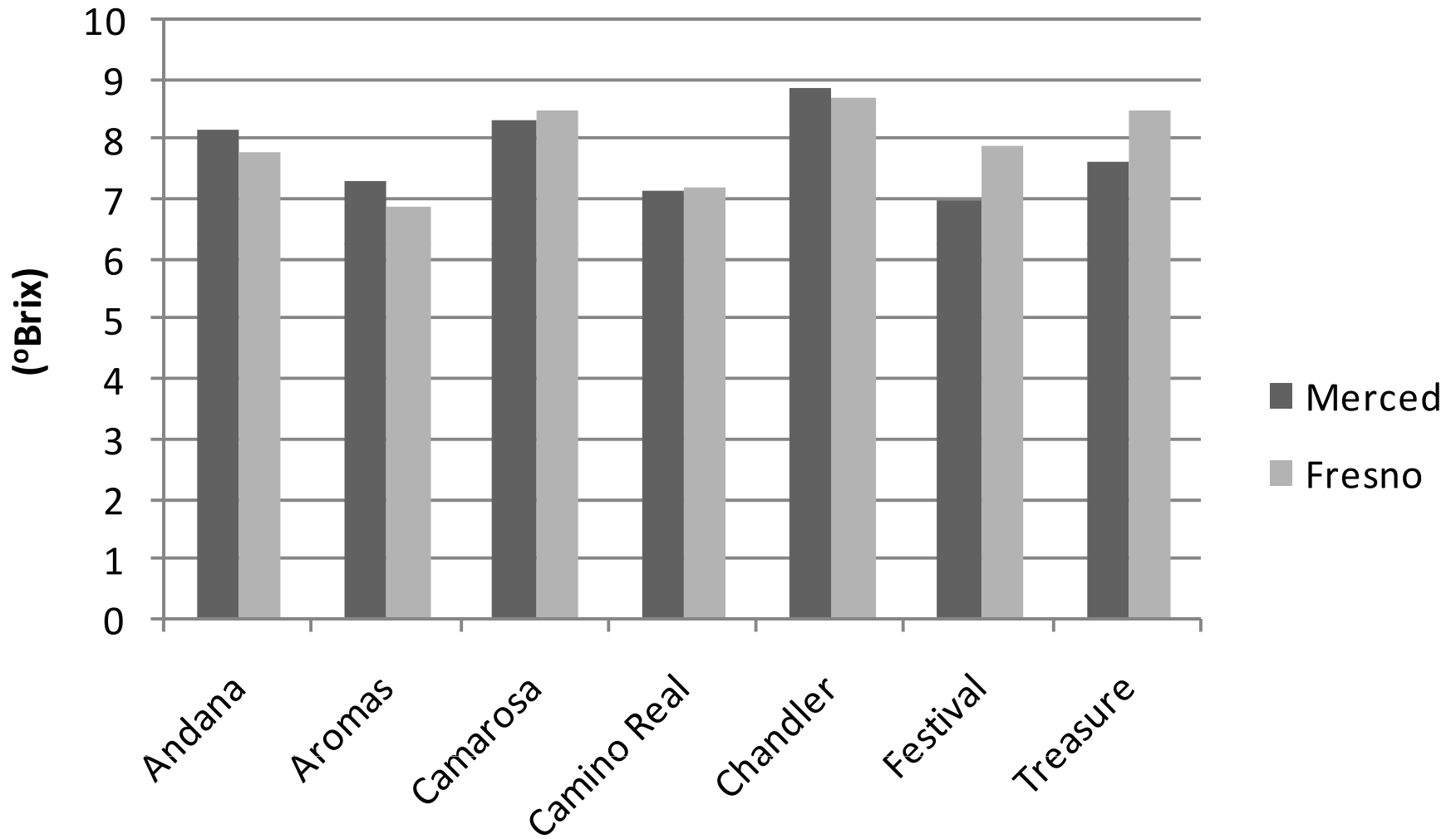
# Berry size averaged over all harvests

## Camino Real biggest in Fresno & Merced



# Sugar Content averaged over all harvests

☺ Chandler & Camarosa were sweetest



## Notes:

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→ El Camino fruit was big but yield was low in SJ and Merced

→ Aromas had large fruit but.....

Aromas & Camino Real had lowest sugar

☺ Chandler & Camarosa are sweet and usually yield well

## Notes:

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→ Festival & Camino Real produced the most during the first few pickings – try a few rows of Festival for the fruit stand – (Camino was not very sweet)

CG5 did very poorly in all sites – don't try

☺ Talk to your processor before selecting a variety.

Thank you to the  
Strawberry Commission for  
funding this project





Thank you to the growers  
for hosting the test plots!

