

<u>Organization</u>	<u>Year Started</u>	<u>Primary Organizers</u>	<u>Initial/Early Funding</u>	<u>Current Membership fees</u>	<u>Current Funding</u>	<u>Current Staffing, support</u>	<u>Current Website hosted by</u>
Apple Hill Growers Association	1964	Growers & County Ag Commissioner	Growers	\$175/yr and up, sliding scale (55 members)	Membership fees, fundraising activities	Part time executive director	Growers association
Sonoma County Farm Trails	1973	Farm Bureau members, growers	Growers	Agricultural \$300/yr, Associate \$200/yr (200 members)	Membership fees, fundraising events, ad sales	2 part-time staff	Growers Association
PlacerGROWN & Placer County Agricultural Marketing Program	1994	UCCE, Placer County Dept. of Agriculture, growers	\$97,458 from County general fund, \$93,000 from SARE	\$40 to \$200/yr (total fees about \$5000/yr)	Membership fees, fundraising events, County Dept. of Agriculture	County Dept. of Ag staff 2 days/week, volunteers	Growers Association
Calaveras Grown	???	UCCE, growers, formed 501 (c)3, elected Board of Directors	\$10,000 startup grant	General \$50 Supporting \$20 Corporate \$200 (75 general, 3 corporate)	Membership fees	UCCE, Volunteers	Growers' Association
Central Coast Agritourism Council	2002	Chamber of commerce, farmers & ranchers, RC&D Council, Small Farm Program, Cal Poly	\$98,000 thru RC&D Council	\$180/year Membership numbers dropping	Membership, USDA Rural Development	Volunteer council president	Growers Association
Lake County Agritourism Program/Lake County Farmers' Finest	2004	Lake County Chief Administrative Officer, UCCE,	County of Lake, Growers	\$50/yr general \$35/yr consumers \$250 growers lifetime memb.	Membership fees, grants for community work, County Transit Occupancy Tax	Lake County Marketing & Economic Development Dept. staff	County of Lake Ag Dept, Growers Association
Fresno County Fruit Trails and Blossom Trails	2004	Fresno County Office of Tourism	County, cities, growers	Agricultural members \$50/yr, Cities \$100/yr	Growers, Cities, County, budget recently cut 75%	2 part-time county staff, about 20 hrs/week total	Fresno County Dept. of Tourism
Farms of Amador	2005	UCCE, formed 501(c)3, elected Board of Directors	UCCE funded agritourism conference, CDFA grant for signs	\$20/year, down from \$40-\$60 to encourage new members	Membership, grants for related marketing projects	UCCE	UCCE